

**MS INTERNATIONAL plc**  
(the "Company")

**Director/PDMR Shareholding**

The Company announces that it was informed today that Mr Michael Bell, Executive Chairman of the Company, today transferred 30,040 ordinary shares of 10 pence each in the Company ("Ordinary Shares") from his SIPP to his ISA (the "Transfer"). The Transfer was made at 121 pence per Ordinary Share. Following the Transfer, Mr Bell's beneficial interest in the Company remains unchanged at 4,835,173 Ordinary Shares, representing approximately 28.9 per cent. of the current total voting rights of the Company.

**For further information please contact:**

**MS INTERNATIONAL plc**  
Michael Bell

Tel: 01 302 322133

**Shore Capital**  
**Nomad and Broker**  
Bidhi Bhoma/Patrick Castle

Tel: (0) 20 7408 4090