

MS INTERNATIONAL plc

(the “Company”)

Director/PDMR Shareholdings

The Company announces that it was informed today that the following transactions in ordinary shares of 10 pence each in the Company (“Ordinary Shares”) occurred today:

Mr Michael O’Connell, finance director of the Company, purchased 7,975 Ordinary Shares and also purchased 2,260 Ordinary Shares for his daughter who is under the age of 18. Both purchases were made at 178 pence per Ordinary Share. Following these purchases, Mr O’Connell’s interest in the Company is 1,515,510 Ordinary Shares, representing approximately 8.84 per cent. of the current total voting rights of the Company.

Mr Michael Bell, executive chairman of the Company, transferred 30,000 Ordinary Shares to his wife at 174 pence per Ordinary Share. Following this transfer, Mr Bell’s interest in the Company remains unchanged at 4,835,173 Ordinary Shares, representing approximately 28.19 per cent. of the current total voting rights of the Company.

Mr David Pyle, a non executive director of the Company, transferred 12,808 Ordinary Shares to his ISA account and transferred 12,923 Ordinary Shares to his wife. Both transfers were carried out at 174 pence per Ordinary Share. Following these transfers, Mr Pyle’s interest in the Company remains unchanged at 1,840,359 Ordinary Shares, representing approximately 10.73 per cent. of the current total voting rights of the Company.

For further information please contact:

MS INTERNATIONAL plc
Michael Bell

Tel: 01 302 322133

Shore Capital
Nomad and Broker
Bidhi Bhoma/Patrick Castle

Tel: (0) 20 7408 4090