

19 December 2016

MS INTERNATIONAL plc

Director/PDMR Shareholding

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Michael Bell and Adrienne Bell				
2	Reason for the notification					
a)	Position/status	Michael Bell is Executive Chairman and Adrienne Bell is the spouse of Michael Bell				
b)	Initial notification /Amendment	Initial Notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	MS INTERNATIONAL plc				
b)	LEI	N/A				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10 pence each GB0005957005				
b)	Nature of the transaction	Transfer of shares from Michael Bell's SIPP to Adrienne Bell's SIPP				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>172.5p</td> <td>40,000</td> </tr> </tbody> </table>	Price(s)	Volume(s)	172.5p	40,000
Price(s)	Volume(s)					
172.5p	40,000					
d)	Aggregated information					

	- Aggregated volume - Price	N/A (single transaction)
e)	Date of the transaction	19 December 2016
f)	Place of the transaction	Outside a trading venue

For further information please contact:

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Bidhi Bhoma/Patrick Castle

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