

27 February 2018

**MS INTERNATIONAL plc
(the “Company”)**

Director/PDMR Shareholding

The Company was informed on 27 February 2018 that on the same day Mr R Lane-Smith, a director of the Company, and his spouse, Mrs P Lane-Smith, transferred ordinary shares of 10 pence each in the capital of the Company (“Ordinary Shares”) from their respective individual savings accounts (“ISAs”) to a self-invested personal pension (“SIPP”) in the name of Mr Roger Lane-Smith at a price of 181.5 pence per Ordinary Share (the “Transfers”).

The notifications below, made in accordance with the requirements of the EU Market Abuse Regulation, provide further detail of the Transfers. There is no change to the overall beneficial interest of Mr R Lane-Smith and his spouse in Ordinary Shares as a result of the Transfers.

Template for notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Mr R Lane-Smith
2	Reason for the notification	
a)	Position/status	Non-Executive Director
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	MS INTERNATIONAL plc
b)	LEI	213800Q34ZAXQ582YL41
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial	Ordinary shares of 10 pence each

	instrument, type of instrument Identification code	ISIN: GB0005957005	
b)	Nature of the transaction	Transfer of Ordinary Shares from Mr R Lane-Smith's ISA to a SIPP in his name	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		Sale of Ordinary Shares from Mr R Lane-Smith's ISA at 181.5p	33,000
		Purchase of Ordinary Shares by Mr R Lane-Smith's SIPP at 181.5p	33,000
d)	Aggregated information - Aggregated volume - Price	Transfer of Ordinary Shares: 33,000 181.5p	
e)	Date of the transaction	27 February 2018	
f)	Place of the transaction	London Stock Exchange, AIM Market (XLON)	

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Mrs P Lane-Smith
2	Reason for the notification	
a)	Position/status	Spouse of Mr R Lane-Smith (a Non-Executive Director of MS INTERNATIONAL plc)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	MS INTERNATIONAL plc
b)	LEI	213800Q34ZAXQ582YL41

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10 pence each ISIN: GB0005957005						
b)	Nature of the transaction	Transfer of Ordinary Shares from Mrs P Lane-Smith's ISA to a SIPP in the name of Mr R Lane-Smith						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>Sale of Ordinary Shares from Mrs P Lane-Smith's ISA at 181.5p</td> <td>17,000</td> </tr> <tr> <td>Purchase of Ordinary Shares by Mr R Lane-Smith's SIPP at 181.5p</td> <td>17,000</td> </tr> </tbody> </table>	Price(s)	Volume(s)	Sale of Ordinary Shares from Mrs P Lane-Smith's ISA at 181.5p	17,000	Purchase of Ordinary Shares by Mr R Lane-Smith's SIPP at 181.5p	17,000
Price(s)	Volume(s)							
Sale of Ordinary Shares from Mrs P Lane-Smith's ISA at 181.5p	17,000							
Purchase of Ordinary Shares by Mr R Lane-Smith's SIPP at 181.5p	17,000							
d)	Aggregated information - Aggregated volume - Price	Transfer of Ordinary Shares: 17,000 181.5p						
e)	Date of the transaction	27 February 2018						
f)	Place of the transaction	London Stock Exchange, AIM Market (XLON)						

For further information please contact:

MS INTERNATIONAL plc
Michael Bell

Tel: +44 (0)13 0232 2133

Shore Capital
Nomad and Broker
Patrick Castle/Daniel Bush

Tel: +44 (0)20 7408 4090