

26 March 2018

**MS INTERNATIONAL plc
(the "Company")**

Director/PDMR Shareholding

The Company was informed on 23 March 2018 that on the same day Michael O'Connell, the Company's Finance Director, sold 10,670 ordinary shares of 10 pence each in the capital of the Company ("Ordinary Shares") from his personal holding at a price of 189.6 pence per Ordinary Shares and purchased 15,381 Ordinary Shares via an individual savings account ("ISA") at a price of 190 pence per Ordinary Share.

The notification below, made in accordance with the requirements of the EU Market Abuse Regulation, provides further detail.

Template for notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Michael O'Connell
2	Reason for the notification	
a)	Position/status	Finance Director
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	MS INTERNATIONAL plc
b)	LEI	213800Q34ZAXQ582YL41
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 10 pence each
	Identification code	ISIN: GB0005957005

b)	Nature of the transaction	1. Sale of Ordinary Shares from a personal holding; and 2. Purchase of Ordinary Shares via an ISA.
c)	Price(s) and volume(s)	Price(s)
		Volume(s)
		1. Sale at a price of 189.6p per Ordinary Share
		10,670
		2. Purchase at a price of 190p per Ordinary Share
		15,381
d)	Aggregated information - Aggregated volume - Price	1. <u>Sale of Ordinary Shares</u> Aggregate volume: 10,670 Aggregate price: 189.6p per Ordinary Share Aggregate total: £20,230 2. <u>Purchase of Ordinary Shares</u> Aggregate volume: 15,381 Aggregate price: 190p per Ordinary Share Aggregate total: £29,224
e)	Date of the transaction	23 March 2018
f)	Place of the transaction	London Stock Exchange, AIM Market (XLON)

For further information please contact:

MS INTERNATIONAL plc
Michael Bell

Tel: +44 (0)13 0232 2133

Shore Capital
Nomad and Broker
Patrick Castle/Daniel Bush

Tel: +44 (0)20 7408 4090