

7 August 2019

**MS INTERNATIONAL plc
(the "Company")**

Director/PDMR Shareholding

The Company was informed on 7 August 2019 that on the same day, Mr Michael Bell, Executive Chairman, transferred 1,003,671 ordinary shares of 10 pence each in the capital of the Company ("**Ordinary Shares**") from his personal holding to Ms Adrienne Bell's personal holding ("**Transfer**"). The Transfer was at 209 pence per Ordinary Share.

Following the Transfer, Mr Bell holds 2,860,238 Ordinary Shares representing approximately 17.08% of the Company's issued share capital and Ms Bell holds 2,044,935 Ordinary Shares representing approximately 12.21% of the Company's issued share capital. The Transfer is part of a personal settlement under which Ms Bell has also agreed to give certain undertakings to Mr Bell in relation to the Ordinary Shares subject to the Transfer. These undertakings include a right of first refusal for Mr Bell and the Board to acquire Ordinary Shares from Ms Bell if she seeks to sell more than 10,000 Ordinary Shares in one transaction. In addition, Ms Bell has been granted certain information rights by Mr Bell in relation to specified Company corporate actions for the duration that Mr Bell is a director of the Company.

The notification below, made in accordance with the requirements of the EU Market Abuse Regulation, provides further detail of the Transfer.

Template for notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Mr Bell and Ms Bell
2	Reason for the notification	
a)	Position/status	Mr Bell is Executive Chairman of the Company
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	MS INTERNATIONAL plc
b)	LEI	213800Q34ZAXQ582YL41

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10 pence each ISIN: GB0005957005				
b)	Nature of the transaction	Transfer of Ordinary Shares from Mr Bell's personal holding to Ms Bell				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>209 pence</td> <td>1,003,671</td> </tr> </tbody> </table>	Price(s)	Volume(s)	209 pence	1,003,671
Price(s)	Volume(s)					
209 pence	1,003,671					
d)	Aggregated information - Aggregated volume - Price	N/A – single transaction				
e)	Date of the transaction	7 August 2019				
f)	Place of the transaction	Outside a trading venue				

For further information please contact:

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