

24 June 2021

**MS INTERNATIONAL plc  
(the "Company")**

**Director/PDMR Shareholding**

The Company was informed on 24 June 2021 that on 23 June 2021 Mr Roger Lane-Smith, Senior Independent Non-Executive Director of the Company, purchased 5,000 ordinary shares of 10 pence each in the capital of the Company ("Ordinary Shares") at a price of 202 pence per Ordinary Share. The Company was further informed that on 24 June 2021 Mr Lane-Smith purchased 15,000 Ordinary Shares at a price of 208 pence per Ordinary Share.

Following these purchases, Mr Lane-Smith holds an interest in 100,000 Ordinary Shares, representing approximately 0.6% of the Company's issued share capital (excluding shares held in treasury).

The notifications below, made in accordance with the requirements of the UK Market Abuse Regulation, provide further detail.

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Mr Roger Lane-Smith
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Senior Independent Non-Executive Director
b)	Initial notification /Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	MS INTERNATIONAL plc
b)	LEI	213800Q34ZAXQ582YL41
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 10 pence each
	Identification code	ISIN: GB0005957005
b)	Nature of the transaction	Purchase of Ordinary Shares

c)	Price(s) and volume(s)	Price(s)	Volume(s)
		202p	5,000
d)	Aggregated information	Aggregated volume: 5,000	
	- Aggregated volume	Aggregate price: 202p per Ordinary Share	
	- Price	Aggregated total: £10,100	
e)	Date of the transaction	23 June 2021	
f)	Place of the transaction	London Stock Exchange, AIM Market (XLON)	

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>		
a)	Name	Mr Roger Lane-Smith	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	Senior Independent Non-Executive Director	
b)	Initial notification /Amendment	Initial notification	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	MS INTERNATIONAL plc	
b)	LEI	213800Q34ZAXQ582YL41	
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 10 pence each	
	Identification code	ISIN: GB0005957005	
b)	Nature of the transaction	Purchase of Ordinary Shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		208p	15,000
d)	Aggregated information	Aggregated volume: 15,000	
	- Aggregated volume	Aggregate price: 208p per Ordinary Share	

	- Price	Aggregated total: £31,200
e)	Date of the transaction	24 June 2021
f)	Place of the transaction	London Stock Exchange, AIM Market (XLON)

**For further information please contact:**

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