

6 November 2023

**MS INTERNATIONAL plc
(the "Company")**

Director/PDMR Shareholding

On 19 October 2023, Mr Michael Bell, Executive Chairman of the Company, gifted 180,000 ordinary shares of 10 pence each in the capital of the Company ("Ordinary Shares") at nil consideration from his personal holding into a trust in the name of his grandchildren.

Consequently, Mr Bell holds an interest in 2,882,401 Ordinary Shares (which includes 14,767 Ordinary Shares held by his spouse), representing approximately 17.7% of the Company's issued share capital (excluding shares held in treasury).

The notification below, made in accordance with the requirements of the UK Market Abuse Regulation, provides further detail.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Mr Michael Bell
2	Reason for the notification	
a)	Position/status	Executive Chairman
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	MS INTERNATIONAL plc
b)	LEI	213800Q34ZAXQ582YL41
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	

a)	Description of the financial instrument, type of instrument Identification code	Gifting of Ordinary Shares at nil consideration ISIN: GB0005957005		
b)	Nature of the transaction	Gifting of Ordinary Shares		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		Nil	180,000	
d)	Aggregated information - Aggregated volume - Price	Aggregated volume: N/A Aggregated price: N/A		
e)	Date of the transaction	19 October 2023		
f)	Place of the transaction	London Stock Exchange, AIM Market (XLON)		

For further information please contact:

MS INTERNATIONAL plc
Michael Bell

Tel: +44 (0)13 0232 2133

Shore Capital
Nomad and Broker
Patrick Castle/Daniel Bush/Lucy Bowden

Tel: +44 (0)20 7408 4090