

12 October 2022

**MS INTERNATIONAL plc
(the "Company")**

Director/PDMR Shareholding

The Company was informed on 12 October 2022 that on 11 October 2022, Mr Michael O'Connell, Finance Director of the Company, purchased 9,000 ordinary shares of 10 pence each in the capital of the Company ("Ordinary Shares") into a Pension Fund in his name at a price of 323.33 pence per Ordinary Share.

Following this purchase, Mr O'Connell's beneficial interest in Ordinary Shares comprises 1,504,195 Ordinary Shares, representing approximately 9.3% of the Company's issued share capital (excluding shares held in treasury).

The notification below, made in accordance with the requirements of the UK Market Abuse Regulation, provides further detail.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Mr Michael O'Connell
2	Reason for the notification	
a)	Position/status	Finance Director
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	MS INTERNATIONAL plc
b)	LEI	213800Q34ZAXQ582YL41

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10 pence each ISIN: GB0005957005	
b)	Nature of the transaction	Purchase of Ordinary Shares into Pension Fund	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		323.33p	9,000
d)	Aggregated information - Aggregated volume - Price	Aggregated volume: N/A – single transaction	
e)	Date of the transaction	11 October 2022	
f)	Place of the transaction	London Stock Exchange, AIM Market (XLON)	

For further information please contact:

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